



The HealthyPetNet News

FOR THE LOVE AND THE LIFE OF OUR PRECIOUS PETS

Issue 2

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It's Our Treat

On the surface, giving treats can be considered great fun for our pets and us. After all, treats are one of the best ways to test our pets' athletic prowess, after turning the ceiling fans off of course! However, there is much more to giving treats than just oohing and aaaahing at how high our pets can jump. Treats are an ingenious way to emotionally bond with our animals and give them a sense of stability all the while slipping something healthy into their bodies without them even knowing it!

Treating them Well ...

Much like us, pets are sensual beings. They are sensitive to the way things smell, look, taste, sound and feel. Humans and pets have an inherent bond in that we

all understand the nature of like and dislike. Because we have this in common with our pets, we as humans have an intrinsic tendency to establish emotional bonds with our pets through the senses. Finding a treat that our pets enjoy is a great way to show our pets that we love them and genuinely care about their yearnings as much as we care about our own. And remember that treat giving should come packaged with full-fledged petting, wrestling and kissing, which further strengthens the emotional bond. And they will profusely express their love in return! Just remember to wipe your face!

Routine Treatment ...

Treats can also be used to

maintain a sense of normalcy in the lives of our pets, especially for cats because they tend to be very habitual creatures. Life throws us many curve balls filled with turmoil and heartache and when our pets are in tuned with our emotional state, these things can affect them as greatly as they affect us. If there is a divorce, relocation, death or a new addition to the family, we can't sit down and explain it to our pets the way we can explain it to our children. To help buffer such unexpected changes, we can give our pets yummy treats at the same time of the day and/or the same place in the house to give them a sense of order and routine in a world of disorder and chaos.

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A Healthy Combination

The healing power of our pets is no longer just superstition. The social, behavioral, emotional and physical benefits of having pets are now backed by scientific evidence. Because of the human-animal bond studies conducted over the last five years, scientists have found pets to be valuable from families going through death or divorce, the isolated elderly, children with low self esteem, AIDS victims, Alzheimer's patients, to children with Attention Deficit Disorder (ADD). Did you know that...

- Pet owners tend to have lower blood pressure.
- Senior citizens with dogs have less doctor visits than those who don't.
- Having a pet may decrease heart attack mortality by 3%, factoring up to 30,000 lives per year.
- People with pets feel less fearful of being a victim of a crime while walking their dog or living with a dog.
- Babies exposed to pets during their first year have a lower chance of getting asthma.
- Having pets develops nurturing behavior in children which transfers to the way they treat animals and other humans in their adulthood.
- Having a pet (especially a dog) in the household helps children adjust better to the illness or death of a parent.

It's Our Treat (continued)

Treats shouldn't just be a bag of bone-shaped, vacant calories but unfortunately that's often the case. What's worse, there are many treats on the market packed with chemical dyes, artificial preservatives, artificial coloring, yuk! Sure treats should taste great, but they should also have a healthy purpose. We at HealthyPetNet are devoted to providing treats for cats and dogs that are delicious yet have a tangible purpose.

HealthyPetNet's Gourmet Dental Treats for Dogs are delicious peanut butter treats formulated to promote healthy teeth, gums and fresh breath. These treats contain *Microdent*, a patented plaque-fighting ingredient used in oral hygiene ingredients like baby's oral gel. Gourmet Dental Treats also contain *calcium and*

phosphorus (essential minerals in promoting strong teeth and bones) and *parsley* (a high-chlorophyll herb with natural breath-freshening attributes). But that's not all, Gourmet Dental treats contain rolled oats, honey, brown rice, flax meal, peanut butter and other wholesome ingredients. Of course, these wholesome treats contain no artificial colors, preservatives, corn or wheat. You can feel good about treating your dog to Gourmet Dental Treats.

Our Purr-fectly Natural™ Gourmet Cat Treats (Hairball Formula) are delicious treats formulated to improve coat health so less hair is swallowed during grooming. It also supports a healthy digestive system for efficient



Purr-fectly Natural™ Gourmet Cat Treats (Hairball Formula) and Gourmet Dental Treats for Dogs

and effective functioning. Since cats spend one-third of their waking hours grooming, this is very important because hair is difficult to digest. And when swallowed, it compacts with undigested food in the intestines and can result in vomiting after meals, dry coughs, constipation or diarrhea and poor appetite, among many other symptoms.

So let's get out there and *treat* our pets the way they deserve to be treated!

Fate of a Fragile Feline

When the world was blessed with a fragile little gray and white tabby, that poor little kitten had no idea what challenges he would face. His mother must have abandoned him for one reason or another. All we know is that he was stranded in a run off drain pipe near the side of the highway. There's no way of knowing how many hours or even days he was there alone. He was malnourished and fleas took advantage of his tender skin so bad that the points of his ears were literally chewed off. If life didn't improve soon for that poor little guy, he would surely perish, alone and scared. But that wasn't this little feline's destiny. Fate took a wonderful turn and the kitten was discovered. He was in such poor health the man

that rescued him didn't think he'd make the drive home. But he did and that's when this little lost tabby found a home with Jane. Once home, Jane knew exactly what to do. You see this is nothing new to her; she's rescued many homeless felines down on their luck. So she took the little newly named Louie to the vet the very next day. He was terribly underweight and the fleas really got the best of him, but there was good chance he'd make it with some love and a lot of luck. And as luck and love would have it, Little Louie grew healthier and stronger day after day. Louie was a complete joy to Jane. They bonded immediately and were fast friends. Soon after, Jane was able to introduce him to his



seven "adopted" siblings. It took a few days for the group to accept him, but now he is a full-fledged member of the tribe and he is thriving in a secure and nurturing environment. Jane is one of those very special people; angels of compassion that reach out to the helpless and give them a helping hand and a loving home. She gives so much but, in truth, she gets so much in return ... like sweet little Louie!

Ask Dr. Jane Bicks

Why should I give my cat a hairball formula – she doesn't have hairballs?

All cats swallow hair – whether they are grooming themselves, other cats or even other furry household members. My cat grooms my monkey all the time and I know of one person in particular whose cat grooms her dog. Any hair that is ingested must come out since it can't be digested. Many people think if a cat does not vomit up a hairball then that cat doesn't have a problem. On the contrary—that hair may be forming a ball in the stomach. I have seen hairballs in the stomach the size of a golf ball!

Purr-fectly Natural Cat Treats (Hairball Formula) are really very special treats and one of my best formulations. A few reasons why you would want to give them include: they contain excellent protein from chicken and fish. Since the coat is made up of 95% protein, it stands to reason that good quality protein is a plus. Of course, there are no artificial preservatives or dyes – they just taste great on their own. Purr-fectly Natural Treats contain flaxseed meal, which is an excellent source of omega-3 fatty acids. Plus they contain a wide array of vitamins and minerals and a special herb called Slippery Elm. I use it to promote a healthy intestinal tract. Many hairball remedies contain petroleum and/or mineral oil. Would you want to ingest that? Of course not. We use natural glycerin to make the intestines just a little slippery and a natural fiber to help promote good intestinal movement.

By the way, if you are comparing Purr-fectly Natural Treats to other hairball treats – note the price. They cost LESS than most found in the supermarket filled with all the stuff you would never want to give your cat. They are Purr-fectly wonderful.

My vet cleans my pet's teeth. How do the Dental Treats help between cleanings?

Your dog's teeth are no different than ours. If we don't brush, plaque forms and if it is not removed, it can harden into tartar ... a major cause of poor dental health. So regular brushing is important, but many people just can't brush their dog's teeth. That's where Gourmet Dental Treats come in handy. These unique treats contain Microdent – found in our toothpaste as well as baby oral gel (yes, it is that safe!). The Microdent coats the teeth so that the plaque has a hard time sticking! Gourmet Dental Treats also contain calcium for strong teeth and parsley for sweet breath. I give my 130-pound dog two treats daily and his teeth are white and his breath is fresh.

My dog is eating Life's Abundance now, but before I switched him he had bad breath. Can you tell me why?

Perhaps your dog wasn't able to digest the food you were feeding him. Believe it or not, poor digestion can be a source of bad breath. Life's Abundance contains premium quality ingredients that are highly digestible. Plus it contains friendly bacteria, which support a healthy digestive tract.



Dr. Jane Bicks is a highly respected and nationally recognized holistic veterinarian. She is author of three books on pet care and nutrition and has served on professional boards including the Cornell Feline Health Center. Dr. Bicks uses the best of modern science and "mother nature" to formulate all HealthyPetNet™ Products.

I have five cats in my household. I leave one large food dish filled with Life's Abundance all day and night. I don't fill the bowl very often and am concerned that they may not be getting enough to eat. While all my cats just got an A+ on their veterinary visit and none appear to be thin, I am concerned about the amount of food they are eating --- or should I say not eating. Are they getting enough food?

While I don't know how much food is being consumed over a 24-hour period, I can tell you that it doesn't take much Life's Abundance to feed an adult cat. All cat foods are not made equal, and the amount you need to feed will vary from cat food to cat food. Most cats only require 1/2 cup of Life's Abundance daily, while they may need one cup of another food to satisfy their nutritional needs. My two older cats don't eat more than 1/4 cup each and they are perfectly fit.

Testimonials from Happy Customers

Dear HPN:

My Labrador retriever's teeth were stained and yellow with dark patches for the past 4 years. My husband thought there was no way her teeth would ever be pearly white. Tonight he said, "You have to see this! Nellie's teeth are 100% white with no stains or patches." Our other dog, BO, has been on the Life's Abundance food since he was a pup and his teeth are whiter than white. Thank you HealthyPetNet and Life's Abundance Food, Gourmet Dental Treats and all the other great HPN products!

Jules

Dear HPN:

Thank you for the prompt delivery of Spike's dog food & dental treats. He loves the food as well as the treats. We have noticed that his breath seems sweeter! Your friendly staff has made this purchase a pleasure! I look forward to ordering from you in the future.

Amanda (Spike's Mom)

Dear HPN:

I am a vet tech and applying to vet school. I have done a lot of research in the area of pet nutrition and I have very carefully chosen to put all of my babies on Life's Abundance. They love it and they are thriving and maintaining nice weights. They especially LOVE the dental treats, which help make my job a lot easier when it comes to cleaning their teeth.

Janine O.

Dear HPN:

I have been using the hairball treats and the couple of days I forgot to give them were the only days that I found a hairball!

Tom W.

Dear HPN:

My wife and I recently adopted a new kitten and he loves the hairball treats! We give one or two in addition to his Life's Abundance cat food and he thinks they're the cat's meow! Since he's only 2 months old he probably hasn't accumulated much hair in his system yet, but we'll be giving him his hairball treats every day to be sure he doesn't develop any problems.

Alan R.

Dear HPN:

Much thanks!!!! My cats are so incredibly healthy - the Devon (who had a patchy coat prior to switching to Life's Abundance) has the most gorgeous curly coat now - the Sphynx has almost more energy than I can handle and he's solid muscle - two super healthy beautiful babies - I know it's due in large part to this food!!!

A.T.

Dear HPN:

I wanted to tell you that my dog Alex, just loves your dogfood!! She usually didn't have much of an interest in the dog food I was feeding her, [now] I have switched over to yours [and] she loves it, cleans her bowl every time!! Congrats on a great product. I also love the Soothing Mist spray, it works great!!

Laurie R.

Healthy Solutions & Nutritional Supplements

Product	Size	Retail Price	Autoship Price	Item #	Description
Agility for Dogs & Cats	60 chewable tablets	\$39.95	\$31.95	#101011	Vitamin, mineral & herbal formula -supports bones & joints
Skin & Coat Formula for Dogs & Cats	60 chewable tablets	\$29.95	\$22.95	#102001	Optimal skin & coat health with microencapsulated Omega 3 Fatty Acids
Advanced Daily Supplement for Dogs	60 chewable tablets	\$23.95	17.95	#102012	Advanced Daily Supplements - cutting-edge formulas with unique health-promoting ingredients. Contains a broad spectrum of vitamins, minerals and plant nutrients. An array of proteins and a high levels of antioxidants.
Advanced Daily Supplement for Dogs	30 chewable tablets	\$12.95	\$9.95	#102017	
Advanced Daily Supplement for Cats	360 chewable tablets	\$17.95	\$13.95	#103012	

Healthy Treats for Dogs and Cats

Gourmet Dental Treats for Dogs	14 oz. Bag	\$10.95	\$8.95	#410014	Triple action formula promotes, healthy teeth, gums & fresh breath – delicious!
Gourmet Dental Treats for Dogs	28 oz. bag	\$19.95	\$16.50	#410028	
Antioxidant Health Bars for Dogs	14 oz. Bag	\$10.95	\$8.95	#410114	Treat your dog to better health naturally with 70+ antioxidants – delicious
Antioxidant Health Bars for Dogs	24 oz. bag	\$16.95	\$13.95	#410124	
Gourmet Porky Puffs	5 in a bag	\$8.95	\$7.29	#420006	All natural, pork snout dog chews - fully digestible chews – hickory smoked
Edible Dog Bones – Sm to Med Dogs	4 in a bag	\$11.25	\$8.95	#420024	Delicious, all natural, fully digestible chew treats – bacon flavor
Edible Dog Bones – Med to Lg Dogs	4 in a bag	\$12.49	\$9.95	#420032	
Purr-fectly Natural™ Gourmet Cat Treats	4 oz. bag	\$8.95	\$6.95	#405404	Improves coat health & supports digestion
Oven Baked Cookies for Horses	24 oz. cont.	\$21.95	\$17.95	#500024	Delicious & nutritious – great for a glowing coat and overall health

Premium Health Food for Dogs and Cats

Life's Abundance Premium Health Food for Dogs	8 lb. bag	\$13.95	\$11.59	#401008	Life's Abundance Premium Health Foods for Dogs & Cats contain all natural, premium ingredients with powerful antioxidants, probiotics, Omega 3 fatty acids & more. NO by-products, NO corn, wheat, dairy, NO artificial flavors or chemical preservatives
Life's Abundance Premium Health Food for Dogs	20 lb. bag	\$27.95	\$24.49	#401020	
Life's Abundance Premium Health Food for Dogs	40 lb. bag	\$52.95	\$46.95	#401041	
Life's Abundance Premium Health Food for Cats	6.6 lb. bag	\$14.95	\$12.69	#405006	
Life's Abundance Premium Health Food for Cats	16.5 lb. bag	\$34.95	\$29.49	#405016	
Canine Zone Weight Loss Food for Dogs	6.6 lb. bag	\$15.50	\$12.95	#401106	Revolutionary new food based on Dr. Barry Sears' Zone Diet. Helps dogs lose weight - nutrient rich formula
Canine Zone Weight Loss Food for Dogs	17.6 lb. Bag	\$34.50	\$29.95	#401117	
Canine Zone Weight Loss Food for Dogs	35.3 lb. bag	\$64.95	\$56.95	#401135	

Daily Nutritional Systems

Life's Abundance Daily Nutritional System for Dogs – Small	8 lb. bag & 1 sm bottle	\$26.90	\$20.90	#410408	Life's Abundance® Premium Health Foods for Dogs & Cats and Canine Zone™ Weight Loss Food for Dogs both provide a solid daily nutritional foundation. Once a good foundation is established, a daily supplement is required because every pet has unique nutritional needs . For example, huskies often need more zinc than other breeds and long hair cats often need more biotin than other cats. Advanced Daily Supplement with Phytonutrient Power provides the additional nutrient to support the optimum health of your precious dog or cat.
Life's Abundance Daily Nutritional System for Dogs – Large	20 lb. bag & 1 lg bottle	\$51.90	\$40.90	#401420	
Life's Abundance Daily Nutritional System for Dogs – Extra Large	40 lb. bag & 2 lg bottles	\$99.95	\$79.95	#401440	
Life's Abundance Daily Nutritional System for Cats – Small	6.6 lb. bag & 1 bottle	\$32.90	\$25.90	#405306	
Life's Abundance Daily Nutritional System for Cats – Large	16.5 lb. bag & 2 bottles	\$70.85	\$55.85	#405316	
Canine Zone Daily Nutritional System for Dogs – Small	6.6 lb. bag & 1 sm Bottle	\$28.45	\$22.25	#401406	
Canine Zone Daily Nutritional System for Dogs – Large	17.6 lb. bag & 1 lg Bottle	\$58.45	\$45.95	#401417	
Canine Zone Daily Nutritional System for Dogs – Extra Large	35.3 lb. bag & 2 lg bottles	\$112.85	\$89.50	#401435	

Compare Your Brand of Dog Food to Life's Abundance Premium Health Food

Favorable Unfavorable	Life's Abundance	Nutro Natural Choice	ScienceDiet Adult Maintenance	Flint River Oven Baked Puppy/Adult	Purina One Adult Chicken & Rice	Purina Beneful	Iams Adult Lamb Meal & Rice	Eukanuba Adult Maint.	Alpo
Look at the First 3 Ingredients - They Often Make Up the Principal Components of a Food									
First Three Ingredients Corn, wheat, gluten & soy are generally inferior sources of protein & are often difficult to digest & to use by the body. Also can cause G.I. problems. Meat & bone meal can contain an unknown quality of bone, which is an inferior protein.	Chicken Meal (hormone & steroid free)	Lamb Meal	Chicken	Chicken Meal	Chicken	Ground Yellow Corn	Lamb Meal	Chicken	Ground Yellow Corn
	Ground Brown Rice	Ground Rice	Corn Meal	Whole Wheat Flour	Brewers Rice	Chicken By-product meal	Brewers Rice	Chicken Byproduct Meal	Beef & Bone Meal
	Potato Product	Rice Bran	Ground Grain Sorghum	Ground Rice	Whole Grain Corn	Corn Gluten Meal	Corn Meal	Corn Meal	Soybean meal
Watch Out for Harmful Chemicals & Unsavory Byproducts									
Preservatives Can be very harmful	Mixed Tocopherols	Mixed Tocopherols	BHA, BHT	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	BHA
By-products Generally inferior sources of protein	none	none	yes	none	yes	yes	yes	yes	yes
Artificial Dyes Many vets believe they are linked to health problems	none	none	none	none	none	Yellow 5, Red 40, Yellow 6, Blue 2	none	none	Red 40
Look for Powerful Health Promoting Ingredients									
Probiotics Good for Digestive & Immune System	yes	none	none	none	none	none	none	none	none
Antioxidants Vital to Good Health (Grapeseed Extract powerful source)	yes Grapeseed Extract	yes	yes	yes	yes	yes	yes	yes	yes
Chelated Minerals Better absorbed	yes	none	none	yes	none	none	none	none	none
Vegetables Excellent Source of Antioxidants & Phytonutrients	yes	none	none	none	none	yes	none	none	none
Food Rating*	10	7	4	7	5	3	5	4	1
Cost to Feed and Cost Delivered to Your Door									
Cost Per Cup Based on the number of Cups in Each Bag	\$0.29	\$0.16	\$0.19	\$0.29**	\$0.17	\$0.13	\$0.17	\$0.21	\$0.09
Daily Feeding Amount Based on 50 lb dog	2 cups	3.5 cups	3.25 cups	2.5 cups**	2.5 cups	3.33 cups	2.5 cups	2 cups	3.25 cups
Daily Cost to Feed Based on feeding amounts & # of cups/bag	\$0.59	\$0.58	\$0.60	\$0.72**	\$0.42	\$0.43	\$0.42	\$0.43	\$0.31
Total Cost to Feed + Shipping	\$0.70	\$0.86	\$0.86	\$0.72	\$0.67	\$0.67	\$0.67	\$0.61	\$0.59
Food Rating*	10	7	4	7	5	3	5	4	1

* Rating: Each food starts with 10 points. 1 point is deducted for each unfavorable ingredient or lack of a health-promoting ingredient.

** Includes shipping and cups to feed 45-55 lb. dog. In most cases, food costs are an average of prices found in local stores and popular Internet sites. Shipping costs are an average of three popular Internet sites. Chart created 2/24/03.

Life's Abundance Premium Pet Foods

Life's Abundance for Dogs	
Serving Sizes:	
8 lb. bag	32 cups
20 lb. bag	80 cups
40 lb. bag	160 cups
Feeding Chart:	
3 lb. dog	1/4 cup daily
10 lb. dog	2/3 cup daily
20 lb. dog	1 cup daily
30 lb. dog	1 1/2 cups daily
40 lb. dog	1 3/4 cups daily
60 lb. dog	2 1/2 cups daily
80 lb. dog	3 cups daily
100 lb. dog	3 1/2 cups daily



Life's Abundance for Cats	
Serving Sizes:	
6.6 lb	20 cups
16.5 lbs	66 cups
Feeding Chart:	
3-6 lb	1/4 -- 1/3 cup daily
7-12 lb	1/3 -- 1/2 cup daily
13-18 lb	1/2 -- 3/4cup daily

What is Autoship?

Autoship is our **FREE** Automatic Shipment Program ... we ship products right to your door automatically! On Autoship, you can get shipments from every 14 days to every 90 days or anywhere in between. Or you can get shipments on the same day of each month (between the 1st and 28th). Autoship is absolutely risk free and it can be cancelled at any time. But that's not all ... customers that are on Autoship can get **ALL their products for wholesale prices!** Contact your Field Representative to go on Autoship and you'll never have to worry about running out of pet products again!

When will my Autoship order arrive?

If you give us your e-mail address, a notification will be sent to you with your tracking information. This will enable you to track your shipment through the UPS web site. The number of days required to ship your order from the HPN warehouse to your home depends on your individual location.

If I change my Autoship order for the next month, will it revert back to my original order on the following shipment?

No. Once an Autoship order has been changed, that order becomes your standard Autoship shipment.

How do I change my Autoship?

To change your autoship, you can call customer service toll free at 1-877-387-4564 from Monday through Friday from 8:00 AM to 7:00 PM Eastern Time or you can email your Autoship changes to support@healthypetnet.com



Our Pet Promise

HealthyPetNet™ will always provide you with responsible products that help pets live the healthiest, happiest and longest life possible.



For more information about this newsletter or HealthyPetNet products, contact:

Kirk Thomas

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<http://www.trilogyonline.com/caing4yourpet>

TRILOGY
PEOPLE • PETS • PLANET

HealthyPetNet™ is a Trilogy brand name. Trilogy ... people, planet and pets, where Mother Nature and modern science come together to provide safe and effective products for the health and well being of people, our pets and the planet in which we live.