



# The HealthyPetNet News



FOR THE LOVE AND THE LIFE OF OUR PRECIOUS PETS

Issue 4

## Why Take Supplements?

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Every dog and cat is unique and requires specific increases in nutrients for many reasons. Also, our pets' demand for certain nutrients fluctuate. Vitamin B is great support to the body during stressful periods and additional zinc is a helpful nutrient for many breeds; such as, huskies. No matter how well a diet is

formulated, there are always nutrients, which are not in the diet.

The body knows what it needs and it has its ways of communicating these things to us. It is up to us to pay attention to our animals' behavior as well as their appearance to make sure they're getting all the nutrients they need. For instance, is your cat sleeping more than usual these days? Or does your dog have less of an appetite? Perhaps they need supplements. It doesn't hurt to try supplements to see how your pets respond to them. You may see a drastic change in their mannerisms or their appearance. When we give our pets supplements in conjunction with healthy well-balanced meals, their bodies intelligently draw what they need from the supplements and allocate them properly.

Rather than taking a specific vitamin or mineral in calculated amounts, herbs deliver many nutrients in various amounts to the parts of the body that require it. And what's so special about our Advanced Daily Supplements?



Advanced Daily Supplement With Phytonutrient Power for Cats and for Dogs

### For Cats

Our cat supplement consists mostly of herbs and whole foods (or whole ingredients). Whole foods are widely understood as foods that are not man made, altered only in the actual manufacturing of the product but in no other way. Nothing is added and nothing is taken away. Whole foods contain many nutritional components and perform several functions to the body at large, as opposed to just one single targeted benefit. The body takes what it needs from whole foods and allocates it to whatever part needs it most. Whole foods can be anything from fruits and vegetables, to fish and nuts. This particular formula contains whole ingredients

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## Why Take Supplements? *(continued)*

that include flax seed meal, fish meal, chicken meal and plenty of medicinal plants, which all help to support the body and keep it in balance.

### **For Dogs**

Our daily supplement for dogs is rather unique because among other things, it contains the rather unusual Ester C (Calcium Ascorbate), which is non-acidic, rich in calcium and other minerals and better absorbed than regular Vitamin C. It is usually not added to dog

foods because it was once thought that dogs don't require C because they manufacture it in their liver. This way of thinking about dogs is archaic because we must now consider the way dogs' eating habits have evolved from years of domestication. Out in the wild, dogs ate prey that had intestines filled with grasses that contained C. Now at home, they eat the foods we give them and they occasionally take a bite out of the neighbor's lawn. Now,

it seems as if dogs aren't getting enough C. Vitamin C, considered a vital antioxidant, supports the bone, teeth and gums, blood vessels and the immune system. Nutritionists consider it a "conditionally essential" nutrient, meaning that it is needed in higher amounts during certain times in the animal's life such as sickness, separation anxiety, stress from shows, visits to vets and confinement due to long distance trips.

## Getting Into Dr. Jane's Head

Many of the supplements on the market today are formulated with some kind of theory in mind as to what herbs, antioxidants and other whole foods promote balanced health. Scientists, through years of experimentation and rigorous study, form their own chiseled opinions on what they believe should be the quintessential supplement for our pets. By the time the information reaches the average consumer, often the scientist's initial intentions have been watered down and sugar coated by advertisers whose primary purpose is to sell the product as opposed to educating about the product. How often do we really get the inside scoop as to what the formulator's original vision was for the product? How often do we learn what idea kept the scientist from

sleeping at night? Aren't scientists artists in their own right?

With this in mind, our very own Dr. Jane has been kind enough to take out some time and share her vision for the Advanced Daily Supplement with Phytonutrient Power for Dogs and Cats.

Dr Jane states: *When I looked at Life's Abundance and the nutrients a pet is most apt to require more of, I came up with this formula because:*

*I wanted to give dogs and cats the added nutrients without giving them too much because more is not necessarily better.*

*I also felt it very important to create formulas which were as holistic as possible—not*

*just the addition of nutrients, but specific ones that the pets should have and probably would not otherwise get.*

*I feel very strongly about liver support. The liver works very hard to eliminate waste from the daily metabolism of eating, breathing, living, etc. Even a supplement requires work by the liver. That's why it is so important to support the liver, especially with the amount of toxins pets are exposed to.*

*I also wanted to support the immune system. Not only with antioxidants—which give support one way—but by giving support to the individual cells that make up an active immune system. That why I chose the beta sitosterol for our Advanced Daily Supplements.*

And there you have it. Thanks Dr. Jane!

## Ask Dr. Jane Bicks

Dear Dr. Jane:

My veterinarian gave me a daily supplement for my dog and cat when I brought them in for their yearly check up early this summer. She said that she recommends supplements for ALL pets. She was rather emphatic about it. I have almost finished them. What makes your dog and cat supplements different?

Dr. Jane's Answer: Both the dog and the cat supplement contain ingredients that support a healthy immune system. They also contain ingredients that support a healthy liver. While most supplements contain an array of vitamins and minerals, they don't generally include anything specific for the liver and immune system. The liver works very hard to eliminate any toxins that your pets are exposed to. It also gets rid of the breakdown products that are formed in the body daily. I feel that it is such an important organ that it must be

supported. You know, the vitamins and minerals in any supplement are there for general support of the body. However, there are specific nutrients that the liver requires and should be part of a daily supplement. The same thing is true for the immune system.

Dear Dr. Jane:

My dog is taking HealthyPetNet Agility tablets. He is also on the Advanced Daily Supplement tablets. Can I give him both tablets at the same time? May I give them to him when he eats?

Dr. Jane's Answer: Great question. I prefer to give supplements separate from the food so that the carefully balanced nutrients in the food can be delivered through out the body without any competition from the supplements. The supplements taste so good that



Dr. Jane Bicks is a highly respected and nationally recognized holistic veterinarian. She is author of three books on pet care and nutrition and has served on professional boards including the Cornell Feline Health Center. Dr. Bicks uses the best of modern science and "mother nature" to formulate all HealthyPetNet™ Products.

most people give them as a treat. You could feed your dog in the morning before work and then give the Agility just before you leave the house. You can give the daily supplement before bed.



## A Girl's Rocky Road

A 12-year-old girl named Susan was involved in a bad car accident two years ago that shaped the course of her life.

Not only is she wheel chair bound and attends intense physical therapy classes, but she also needs a breathing machine in order to survive. Because of this tragic event in her young life, Susan had to grow up fast. The physical as well as the emotional pain of being handicapped has made her very vulnerable but also very strong. Not only did she lose many friends, but it's terribly hard to make new ones. People that don't know her well are generally nervous in her

presence, which seems a natural human tendency in people's interactions with the handicapped. People don't know whether to address it or ignore it. This often hurts Susan's feelings because she wants to be treated like a regular little girl—one who loves strawberry ice-cream, enjoys going to the movies and hates spiders.

For Susan's 11<sup>th</sup> birthday, she received a Golden Retriever named Rocky from a group of concerned friends. Rocky is a fluffy miracle! Not only is he a wonderful, loyal companion but he is also a nonjudgmental friend who does not care about Susan's shortcomings,

misfortunes or the way she looks. Ever since Rocky came into her life, Susan has showed tremendous improvement in her physical therapy. It seems as if Susan has more motivation than ever. Rocky has proven over and over again to be an unconditional well of love and support to Susan. She is much more confident in herself and the things she can accomplish. This marvelous self-esteem boost has somewhat healed her interaction with people and especially her peers. It has become much easier for her to make friends. Because Susan is happier, her entire family is happier. And they owe it all to Rocky!

## Testimonials from Happy Customers

Dear HPN:

I purchased the multivitamin for my 6 1/2 year old Schipperke, Rocky. He is such a fussy eater and hardly ever eats anything I give him. But when I offered one of your vitamins, he wolfed it down and even defended the crumbs from the other dogs till he was sure he ate it all.

Brenda S.

Dear HPN:

I love your food and my Black Lab is very healthy. I get numerous comments about how gorgeous his coat is. It really is incredibly shiny. Thank you.

Chris S.

Dear HPN:

I bought a bag, 40 lbs. of your Life's Abundance dog food to try on my standard poodles. My champion is nine years old and was hard to hold weight on. The first week on your food he gained 10 lbs and was acting like a two year old again. It was a fantastic change in a short time. I just couldn't believe it. I have placed my second order for double the first order and will continue to use your food. It is worth the price and would advise any kennel to use your product and see for themselves.

Helen G.

Dear HPN:

Since switching to Life's Abundance several months ago my 8 year old retriever/shepherd mix "Virgil" has lost weight in his hindquarters and has more energy. I also notice a shine in his eyes and luster to his coat that hasn't been there for a few years. One interesting thing I notice is that he doesn't seem to always be looking for something to eat, he seems satisfied. I think it is a great product. Virgil looks forward to his daily vitamin like a treat.

Carson W.

Dear HPN:

I am really impressed with your product for my little one. My little Ginger thought I had given her a t-bone steak when I put down a few pellets of your food for her. She did not forget about it all day and kept wanting more. She did have a time tackling the vitamin so we crushed it for her and she licked it right up. I noticed today that her coat looked better, she drank well, she was active and less sleepy. She had no choking spells and was able to chew it easily. I had to laugh after I put more down for her. She took them and tucked them under the couch, the coffee table and hid them all over the house. She has no one to compete with so I don't know who she thinks is going to sneak one.

Sheryl T.

Dear HPN:

Hi, just a quick note to tell you how much my cats love the cat food. "Meow, it is great, we won't eat any other cat food."

Diane P.

Dear HPN:

I want you to know my cat [looks] healthier than ever since eating your Life's Abundance. I've also found it is her favorite. I've tried others...she will always eat them last if given the choice! Thank you for such a wonderful product.

Vicki S.

Dear HPN:

My dog Ginger gave her paws-up to HealthyPetNet's dog food (Life's Abundance). When I received my (her) first bag of dog food, I put out two bowls of food: her regular food and HealthyPetNet's dog food. I did this for two days. She ate only the HealthyPetNet dog food. Then I decided that I would make the test harder...I mixed her old food with the HealthyPetNet food. I mixed the two. When Ginger approached her dog food bowl, she looked at me as though I were totally and completely dumb and ate the HealthyPetNet dog food.

Carol L.

## Healthy Solutions & Nutritional Supplements

Product	Size	Retail Price	Autoship Price	Item #	Description
Agility for Dogs & Cats	60 chewable tablets	\$39.95	\$31.95	#101011	Vitamin, mineral & herbal formula -supports bones & joints
Skin & Coat Formula for Dogs & Cats	60 chewable tablets	\$29.95	\$22.95	#102001	Optimal skin & coat health with microencapsulated Omega 3 Fatty Acids
Advanced Daily Supplement for Dogs	60 chewable tablets	\$23.95	17.95	#102012	Advanced Daily Supplements - cutting-edge formulas with unique health-promoting ingredients. Contains a broad spectrum of vitamins, minerals and plant nutrients. An array of proteins and a high levels of antioxidants.
Advanced Daily Supplement for Dogs	30 chewable tablets	\$12.95	\$9.95	#102017	
Advanced Daily Supplement for Cats	360 chewable tablets	\$17.95	\$13.95	#103012	

## Healthy Treats for Dogs and Cats

Gourmet Dental Treats for Dogs	14 oz. Bag	\$10.95	\$8.95	#410014	Triple action formula promotes, healthy teeth, gums & fresh breath – delicious!
Gourmet Dental Treats for Dogs	28 oz. bag	\$19.95	\$16.50	#410028	
Antioxidant Health Bars for Dogs	14 oz. Bag	\$10.95	\$8.95	#410114	Treat your dog to better health naturally with 70+ antioxidants – delicious
Antioxidant Health Bars for Dogs	24 oz. bag	\$16.95	\$13.95	#410124	
Gourmet Porky Puffs	5 in a bag	\$8.95	\$7.29	#420006	All natural, pork snout dog chews - fully digestible chews – hickory smoked
Edible Dog Bones – Sm to Med Dogs	4 in a bag	\$11.25	\$8.95	#420024	Delicious, all natural, fully digestible chew treats – bacon flavor
Edible Dog Bones – Med to Lg Dogs	4 in a bag	\$12.49	\$9.95	#420032	
Purr-fectly Natural™ Gourmet Cat Treats	4 oz. bag	\$8.95	\$6.95	#405404	Improves coat health & supports digestion
Oven Baked Cookies for Horses	24 oz. cont.	\$21.95	\$17.95	#500024	Delicious & nutritious – great for a glowing coat and overall health

## Premium Health Food for Dogs and Cats

Life's Abundance Premium Health Food for Dogs	8 lb. bag	\$13.95	\$11.59	#401008	Life's Abundance Premium Health Foods for Dogs & Cats contain all natural, premium ingredients with powerful antioxidants, probiotics, Omega 3 fatty acids & more. NO by-products, NO corn, wheat, dairy, NO artificial flavors or chemical preservatives
Life's Abundance Premium Health Food for Dogs	20 lb. bag	\$27.95	\$24.49	#401020	
Life's Abundance Premium Health Food for Dogs	40 lb. bag	\$52.95	\$46.95	#401041	
Life's Abundance Premium Health Food for Cats	6.6 lb. bag	\$14.95	\$12.69	#405006	
Life's Abundance Premium Health Food for Cats	16.5 lb. bag	\$34.95	\$29.49	#405016	
Canine Zone Weight Loss Food for Dogs	6.6 lb. bag	\$15.50	\$12.95	#401106	Revolutionary new food based on Dr. Barry Sears' Zone Diet. Helps dogs lose weight - nutrient rich formula
Canine Zone Weight Loss Food for Dogs	17.6 lb. Bag	\$34.50	\$29.95	#401117	
Canine Zone Weight Loss Food for Dogs	35.3 lb. bag	\$64.95	\$56.95	#401135	

## Daily Nutritional Systems

Life's Abundance Daily Nutritional System for Dogs – Small	8 lb. bag & 1 sm bottle	\$26.90	\$20.90	#410408	Life's Abundance® Premium Health Foods for Dogs & Cats and Canine Zone™ Weight Loss Food for Dogs both provide a solid daily nutritional foundation. Once a good foundation is established, a daily supplement is required because <b>every pet has unique nutritional needs</b> . For example, huskies often need more zinc than other breeds and long hair cats often need more biotin than other cats. Advanced Daily Supplement with Phytonutrient Power provides the additional nutrient to support the optimum health of your precious dog or cat.
Life's Abundance Daily Nutritional System for Dogs – Large	20 lb. bag & 1 lg bottle	\$51.90	\$40.90	#401420	
Life's Abundance Daily Nutritional System for Dogs – Extra Large	40 lb. bag & 2 lg bottles	\$99.95	\$79.95	#401440	
Life's Abundance Daily Nutritional System for Cats – Small	6.6 lb. bag & 1 bottle	\$32.90	\$25.90	#405306	
Life's Abundance Daily Nutritional System for Cats – Large	16.5 lb. bag & 2 bottles	\$70.85	\$55.85	#405316	
Canine Zone Daily Nutritional System for Dogs – Small	6.6 lb. bag & 1 sm Bottle	\$28.45	\$22.25	#401406	
Canine Zone Daily Nutritional System for Dogs – Large	17.6 lb. bag & 1 lg Bottle	\$58.45	\$45.95	#401417	
Canine Zone Daily Nutritional System for Dogs – Extra Large	35.3 lb. bag & 2 lg bottles	\$112.85	\$89.50	#401435	

## Compare Your Brand of Dog Food to Life's Abundance Premium Health Food

Favorable Unfavorable	Life's Abundance	Nutro Natural Choice	ScienceDiet Adult Maintenance	Flint River Oven Baked Puppy/Adult	Purina One Adult Chicken & Rice	Purina Beneful	Iams Adult Lamb Meal & Rice	Eukanuba Adult Maint.	Alpo
<b>Look at the First 3 Ingredients - They Often Make Up the Principal Components of a Food</b>									
First Three Ingredients Corn, wheat, gluten & soy are generally inferior sources of protein & are often difficult to digest & to use by the body. Also can cause G.I. problems. Meat & bone meal can contain an unknown quality of bone, which is an inferior protein.	Chicken Meal (hormone & steroid free)	Lamb Meal	Chicken	Chicken Meal	Chicken	Ground Yellow Corn	Lamb Meal	Chicken	Ground Yellow Corn
	Ground Brown Rice	Ground Rice	Corn Meal	Whole Wheat Flour	Brewers Rice	Chicken By-product meal	Brewers Rice	Chicken Byproduct Meal	Beef & Bone Meal
	Potato Product	Rice Bran	Ground Grain Sorghum	Ground Rice	Whole Grain Corn	Corn Gluten Meal	Corn Meal	Corn Meal	Soybean meal
<b>Watch Out for Harmful Chemicals &amp; Unsavory Byproducts</b>									
Preservatives Can be very harmful	Mixed Tocopherols	Mixed Tocopherols	BHA, BHT	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	Mixed Tocopherols	BHA
By-products Generally inferior sources of protein	none	none	yes	none	yes	yes	yes	yes	yes
Artificial Dyes Many vets believe they are linked to health problems	none	none	none	none	none	Yellow 5, Red 40, Yellow 6, Blue 2	none	none	Red 40
<b>Look for Powerful Health Promoting Ingredients</b>									
Probiotics Good for Digestive & Immune System	yes	none	none	none	none	none	none	none	none
Antioxidants Vital to Good Health (Grapeseed Extract powerful source)	yes Grapeseed Extract	yes	yes	yes	yes	yes	yes	yes	yes
Chelated Minerals Better absorbed	yes	none	none	yes	none	none	none	none	none
Vegetables Excellent Source of Antioxidants & Phytonutrients	yes	none	none	none	none	yes	none	none	none
<b>Food Rating*</b>	10	7	4	7	5	3	5	4	1
<b>Cost to Feed and Cost Delivered to Your Door</b>									
Cost Per Cup Based on the number of Cups in Each Bag	\$0.29	\$0.16	\$0.19	\$0.29**	\$0.17	\$0.13	\$0.17	\$0.21	\$0.09
Daily Feeding Amount Based on 50 lb dog	2 cups	3.5 cups	3.25 cups	2.5 cups**	2.5 cups	3.33 cups	2.5 cups	2 cups	3.25 cups
Daily Cost to Feed Based on feeding amounts & # of cups/bag	\$0.59	\$0.58	\$0.60	\$0.72**	\$0.42	\$0.43	\$0.42	\$0.43	\$0.31
<b>Total Cost to Feed + Shipping</b>	\$0.70	\$0.86	\$0.86	\$0.72	\$0.67	\$0.67	\$0.67	\$0.61	\$0.59
<b>Food Rating*</b>	10	7	4	7	5	3	5	4	1

\* Rating: Each food starts with 10 points. 1 point is deducted for each unfavorable ingredient or lack of a health-promoting ingredient.

\*\* Includes shipping and cups to feed 45-55 lb. dog. In most cases, food costs are an average of prices found in local stores and popular Internet sites. Shipping costs are an average of three popular Internet sites. Chart created 2/24/03.

## Life's Abundance Premium Pet Foods

Life's Abundance for Dogs	
Serving Sizes:	
8 lb. bag	32 cups
20 lb. bag	80 cups
40 lb. bag	160 cups
Feeding Chart:	
3 lb. dog	1/4 cup daily
10 lb. dog	2/3 cup daily
20 lb. dog	1 cup daily
30 lb. dog	1 1/2 cups daily
40 lb. dog	1 3/4 cups daily
60 lb. dog	2 1/2 cups daily
80 lb. dog	3 cups daily
100 lb. dog	3 1/2 cups daily



Life's Abundance for Cats	
Serving Sizes:	
6.6 lb	20 cups
16.5 lbs	66 cups
Feeding Chart:	
3-6 lb	1/4 -- 1/3 cup daily
7-12 lb	1/3 -- 1/2 cup daily
13-18 lb	1/2 -- 3/4cup daily

### **What is Autoship?**

Autoship is our **FREE** Automatic Shipment Program ... we ship products right to your door automatically! On Autoship, you can get shipments from every 14 days to every 90 days or anywhere in between. Or you can get shipments on the same day of each month (between the 1st and 28th). Autoship is absolutely risk free and it can be cancelled at any time. But that's not all ... customers that are on Autoship can get **ALL their products for wholesale prices!** Contact your Field Representative to go on Autoship and you'll never have to worry about running out of pet products again!

### **When will my Autoship order arrive?**

If you give us your e-mail address, a notification will be sent to you with your tracking information. This will enable you to track your shipment through the UPS web site. The number of days required to ship your order from the HPN warehouse to your home depends on your individual location.

### **If I change my Autoship order for the next month, will it revert back to my original order on the following shipment?**

No. Once an Autoship order has been changed, that order becomes your standard Autoship shipment.

### **How do I change my Autoship?**

To change your autoship, you can call customer service toll free at 1-877-387-4564 from Monday through Friday from 8:00 AM to 7:00 PM Eastern Time or you can email your Autoship changes to support@healthypetnet.com



## Our Pet Promise

HealthyPetNet™ will always provide you with responsible products that help pets live the healthiest, happiest and longest life possible.



For more information about this newsletter or HealthyPetNet products, contact:



HealthyPetNet™ is a Trilogy brand name. Trilogy ... people, planet and pets, where Mother Nature and modern science come together to provide safe and effective products for the health and well being of people, our pets and the planet in which we live.

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