



The Trilogy Tribune

DEDICATED TO THE HEALTH AND WELL BEING OF PEOPLE, PETS AND THE PLANET

Issue 3

The Skin We're In

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It is said that the skin is a mirror of the body. If the body is healthy, the skin is healthy. Unfortunately, that is not always true. The skin is always exposed to a multitude of environmental assaults including bacteria, trauma, ultra violet rays, tobacco smoke, dirt, bacteria and toxins in the water. It normally responds to these assaults very well but not without a cost; such as, lines, wrinkles, age spots and blemishes.

An Important Organ

The skin is a very important organ. Just as the heart has the function of pumping blood, the lungs of delivering oxygen through the body, the skin protects the body against trauma, temperature change and entrance of disease causing organisms into the body. It contains sweat and oil glands, and it is vital for the perception of touch, pressure, hot, cold and pain.

The Epidermis

Composed of various levels, the outer level of the skin is the one that we look at the mirror daily. This layer is called the epidermis. It is composed of many skin cells. Like all cells or living units, they die and others replace them; provided there are enough nutrients available for them. The best example of this phenomena is seen on the scalp. The scalp is an extension of your skin. If it is not healthy, the

fast dying cells create the scaly phenomena that people label as dandruff. Healthy skin repairs itself constantly, utilizing the protein, fat, vitamins and minerals that are carried through the blood. If we do not eat properly, it will take its toll on the skin.

GLA ... Very Important

An important nutrient that the skin requires is called gamma linolenic acid (GLA). It is the nutritional building block essential for the production of a group of hormones called eicosanoids. As we get older, we have less of it available. Without this critical nutrient, the skin's rejuvenation process is inhibited and we see those results mentioned above when we look in the mirror.

ZoneFx™ Skin Care

In order to improve the look of our skin and to maintain its health, you should do the following: Eat well balanced meals, minimize ultra violet light by wearing sun screen and protect the skin from excessive exposure to sun light, and keep the skin clean. These are important steps to keeping the skin healthy. When selecting a skin cream, base that selection on science rather than clever advertising gimmicks or pretty packaging. Since the skin can receive some of its

ZoneFx™ Skin Care System



nutrients from the outside as well as from the blood, skin care products can be an excellent vehicle to deliver required nutrients. Since GLA is so important to the skin, Dr. Sears has found a way to deliver it directly. He has incorporated it into a skin care system that we can use daily.

Step #1-Facial Repair

Helps target the epidermal zone. You'll notice pore size is diminished and skin feels smoother and softer.

Step #2-Cellular Serum

Helps replenish the dermal Zone. The world's most concentrated source of Hydrophobic GLA. The skin's natural GLA levels are severely depleted as we age and Hydrophobic GLA is the single most important nutrient for optimal skin function that transforms tired skin into more youthful looking skin.

Step #3-Facial Moisturizer

Protects the epidermal Zone. Strengthens the structure and stability of the hydrophobic barrier. The final step to more youthful looking skin!

Questions and Answers

I just received the ZoneFx Anti-Agin system. I love all the products! My question is this. Some times I don't have the time to apply all three products. Can I just apply the Facial moisturizer?

Of course you can. Keep in mind that the products are formulated by Dr. Sears to be used as a system. You see the Facial Repair penetrates the skin and removes dead skin cells. Besides making the skin feel smoother and softer it prepares the skin for the next product which is the Cellular Serum. That is where the most concentrated source of Hydrophobic GLA is. Remember that the entire Anti-Aging system is based on the GLA. Lastly, the facial moisturizer helps maintain the appropriate moisture balance AND protects the skin from the environment.

I was comparing the ZoneFx Anti-Aging system with other beauty products that claim to fight wrinkles and make the skin young looking. I am impressed with the ingredients. I read all I can about skin care and the fact that antioxidants are included just thrills me. I love the bilberry , lemon and orange extract, and vitamin E. I haven't found any facial products that have GLA in them. Why is that?

That's what makes this skin care system so exciting! Dr. Sears has been involved in the benefits of fatty acids for

good health for many years. He is concerned with our health, both inside and out. The Gamma Linolenic Acid (GLA) is the key to this system. GLA is a fatty acid. Through all his research, Dr. Sears found that GLA is required for healthy skin. Unfortunately the amount available decreases as we get older. The dilemma was how to help restore healthy levels the best way possible. Dr. Sears found out how. He incorporates it into skin care products.

When I use the Facial Repair, my skin almost immediately feels smoother to the touch. I'm thrilled, but why does this happen?

Your skin feels smoother because the the ZoneFx Facial Repair gently penetrates the skin's natural hydrophobic barrier and it exfoliates dead skin cells.



Healthy Products for People

Product	Size	Retail	Autoship	Item #	Description
OmegaRx™ Pharmaceutical Grade Fish Oil	8 fl. Oz. Bottle = 45 teaspoons	\$78.15	\$62.50	600000	Pharmaceutical Grade Fish Oil Can Change Your Life! OmegaRx™ Pharmaceutical-Grade Fish Oil has a high concentration of long-chain Omega-3 fatty acids and it is highly refined and pure. It contains 100s times less PCB's than most health food grade fish oil; less than 1 part per trillion.
OmegaRx™ Pharmaceutical Grade Fish Oil	120 capsules in a bottle = 30 servings of 4 caps/day	\$50.00	\$40.00	600010	
OmegaZone™ Nutrition Bars Peanut Butter	14 bars to a box.	\$35.00	\$28.00	602000	OmegaZone™ Nutritional Bars are the only nutritional bars that have a U.S. Patent because of their ability to control blood sugar. Bars sold in the mass market or in health food stores may have a 40/30/30 carbohydrate, protein and fat composition, but the ingredients do not stabilize either insulin or blood sugar.
OmegaZone™ Nutrition Bars Chocolate	14 bars to a box.	\$35.00	\$28.00	602010	
OmegaZone™ Nutrition Bars Lemon Chiffon	14 bars to a box.	\$35.00	\$28.00	602020	
ZoneFx™ Facial Moisturizer	1.7 oz. bottle	\$60.00	\$40.00	605100	Helps protect the epidermal Zone of your skin. Strengthens the structure and stability of the hydrophobic barrier and helps maintain moisture balance to protect the hydrophobic barrier from the external environment and prevent dry skin.
ZoneFx™ Facial Repair	1.7 oz. bottle	\$60.00	\$40.00	605110	Helps target the epidermal Zone of your skin. It gently penetrates the skin's natural hydrophobic barrier and exfoliates dead skin cells within the epidermis. Start each day with Facial Repair to immediately restore the skin's paper-thin hydrophobic barrier.
ZoneFx™ Cellular Serum	30 gel caps	\$75.00	\$48.00	605120	Helps replenish the dermal Zone of your skin. Fill the natural reservoirs of the skin with Cellular Serum, the world's most concentrated source of Hydrophobic GLA. Transforms tired skin into more youthful looking skin.
ZoneFx™ Skin Care Kit	All Three ZoneFx Skin Care Products	\$195.00	\$97.00	605200	The Zone Skin Care Kit contains three products: the Facial Repair (your first line of defense in the war on aging), the Cellular Serum (your most powerful anti-aging weapon) and Facial Moisturizer (your daily defense against a hostile world). THE RETAIL PRICE IS \$195.00. SPECIAL OFFER PRICE IS JUST \$97.00. SAVE AN INCREDIBLE 50% OFF.





Microbest BioDeodorizer Takes Litter Boxes by Storm

Those of us who have felines know how particular they can be about their litter boxes. Let's face it—they can be just plain old finicky! And who can blame them? Don't we like our homes a certain way? How would we feel if people kept putting things in our homes that gave us allergic reactions? Or if our carpets were plagued by an increasingly putrid stench that we couldn't do anything about?

We would move to another location!

That's what our cats do when their litter box is not to their liking. They will start defecating on the dining room carpet, the bathtub, right *next* to the litter box, and even on our bed just to get back at us! What's worse is that cats are creatures of habit, so once

they get into a routine, it's incredibly difficult to break them out of it. We can't blame our cats for this because it is in their nature; we must blame ourselves for not keeping their litter boxes clean and free of odor! It is part of our responsibility as loving cat owners.

Staircase to Cat Heaven: Steps to a Heavenly Litterbox

Instead of putting a large amount of litter and cleaning the box less often, it is better to put smaller amounts of litter and clean more frequently.

You can clean the litter box with dishwashing soap. After rinsing it properly, spray our Microbest Biodeodorizer onto the bottom of the box and around the inside of the cover for covered boxes. Then add the litter.

If you don't want to wash the box with soap, you can also spray some Microbest Deodorizer into the box, add water and just rinse. This is good for sensitive cats. Again, for a covered box, spray on the inside of the cover.

According to a study completed by animal behaviorist, Peter Borchelt PhD, on the possible link between clay litter and lung problems in cats, silica, a known lung irritant is contained in the dust of many brands of clay kitty litter. These recent studies suggest that if your cat has lung problems, it may be better to convert to a non-clay litter such as corn, wheat or paper. If you prefer clay litter, find one that is low in dust and don't allow your cat into its box right after pouring.

Questions and Answers

Why Microbest Biodeodorizer? Why not bleach or other cleaners?

Cats are very sensitive to chemicals, more so than dogs. If you don't rinse the litter box well enough, when the cat uses the litter box, it can get the residue of the chemical on its feet. Because cats groom constantly, they're virtually

ingesting this residue. Furthermore, some cleaners (especially those that contain ammonia) leave vapors that can bother your cat. Since cats have a tendency to use their litter box right after its cleaned, those fumes can be unhealthy for your cat. And lastly, if your finicky cat still

smells an odor even after you've cleaned the box with a less effective cleaner, there's a chance that your cat will select another spot as a toilet and may stubbornly stick to that choice for the long haul. The Biodeodorizer doesn't just cover up odor, it eliminates safely.

More Kibbles about Microbest BioDeodorizer

Not only does Microbest Deodorizer clean and eliminate odor from litter boxes, it also has other household purposes. This biodegradable, non-toxic phenomenon deodorizes carpet, tile and grout, where pet as well as human accidents usually leave those eternal marks that

make us cringe whenever we have visitors. It also eradicates odor from very diverse places such as trash receptacles, recycle bins, clothes hampers and drain lines. It's also safe to use on pet bedding after accidents. And it's much safer than other chemicals to use in small, closed spaces like

bathrooms. Don't forget, as with all of Trilogy's planet products, the packaging and the Microbest formula itself is friendly to the environment in our homes and the environment at large. It's easy on the land, the nose, and not to mention easy on the wallet!

Healthy Products for the Planet

Product	Size	Retail	Autoship	Item #	Description
Home Cleaning Kit	Makes a total of six 32 oz. bottles	\$47.95	\$39.95	510000	Glass & Surface Cleaner System (<i>makes two 32 oz. bottles</i>), Degreaser System (<i>makes two 32 oz. Bottles</i>), BioDeodorizer with Sprayer (32 oz.) & Floorwash System (<i>makes 32 gallons of Floorwash</i>).
Glass & Surface Cleaner System	Make three 32 oz. bottles	\$11.95	\$9.90	510005	Three Glass & Surface Concentrate Foil Packs (<i>makes three 32 fl. oz. bottles</i>) plus Bottle & Sprayer
Glass & Surface Cleaner Refill Pack	Make three 32 oz. bottles	\$8.25	\$6.95	510010	Three Glass & Surface Concentrate Foil Packs (<i>makes three 32 fl. oz. bottles</i>)
Glass & Surface Cleaner Bottle with Sprayer	Bottle & sprayer	\$3.50	\$2.95	510015	One Glass & Surface Bottle (empty) with Sprayer
Degreaser System	Make three 32 oz. bottles	\$12.95	\$10.90	510020	Three Degreaser Concentrate Foil Packs (<i>makes three 32 fl. oz. bottles</i>) plus Bottle & Sprayer
Degreaser System Refill Pack	Make three 32 oz. bottles	\$9.50	\$7.95	510025	Three Degreaser Concentrate Foil Packs (<i>makes three 32 fl. oz. bottles</i>)
Degreaser System Bottle with Sprayer	Bottle & sprayer	\$3.50	\$2.95	510030	One Degreaser Bottle (empty) with Sprayer
BioDeodorizer with Sprayer	One 32 oz. bottle	\$14.25	\$11.95	510035	One 32 Fl. Oz. Bottle with Sprayer
BioDeodorizer Refill	Makes one 32 oz. bottle	\$11.95	\$9.95	510040	One 32 Fl. Oz. Bottle No Sprayer
Floorwash System	Makes two 32 oz. bottles	\$25.95	\$21.95	510045	Part A - One 32 fl. oz. Bottle of Cleanser Part B - One 32 fl. oz. Bottle of Bio-Digester (<i>makes 32 gallons of Floorwash</i>)
Floorwash System Refills	Makes two 32 oz. bottles	\$19.95	\$16.95	510050	Part A - One 12 fl. oz. Bottle of Cleanser Concentrate Part B - One 12 fl. oz. Bottle of Bio-Digester Concentrate (<i>makes 32 gallons of Floorwash</i>).



It's Our Treat

Detecting Obesity

Obesity is the most common nutritional disease in dogs. Scientific studies have confirmed that 20% of cats are overweight. Experts consider a dog obese when he or she weighs over 15% of the optimum weight for its species. The best way to detect obesity is not to just weigh your pet, but to observe its figure as you would a human being (see diagram). Does your pet have a streamlined figure? Or does your pet have no figure at all? Then, feel the ribs. If you can pinch at least an inch of fat over the ribs (with the exception of dog breeds like Greyhounds) then there is a good chance that your pet is overweight.

Causes of Obesity

There are several reasons for obesity. Some of the major causes are overeating, lack of exercise, hormonal problems and improper feeding (such as leaving food down all day). In addition, a big contributor to obesity particularly in older pets is the inevitable slowing down of metabolism, just like with humans. The slower the metabolism, the fewer calories an animal needs. However, these calories should contain ample amounts of protein, fat, vitamins, minerals and antioxidants. It is our natural tendency to feed our pets the same amount of food in their older age as we do in their younger years. *Big* mistake. (No pun intended!)

Also, spaying and neutering contribute significantly to

obesity, particularly in older pets. Though spaying and neutering is necessary for the overall good of the animal community, removal of the reproductive organs result in a slowing down of the metabolism, which means less calories burned. Furthermore, spayed or neutered pets no longer come into heat, which is where they tend to burn a noteworthy amount of calories due to sexual anxiety. And lastly, our dogs and cats usually produce a food inhibitory hormone, which helps prevent them from overeating. When they are spayed or neutered, this hormone is no longer prevalent in the bloodstream therefore causing them to overeat.

Canine Zone™ Weight Loss Food For Dogs

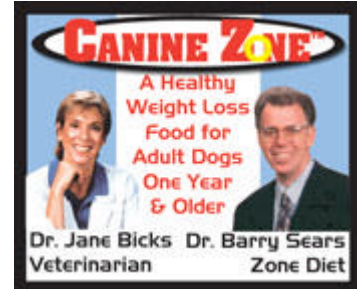
Canine Zone™ is specifically formulated by Dr. Barry Sears and our own Dr. Jane Bicks to help our dogs shed a few pounds while maintaining robust good health.

Clinical Trials

After a year of clinical trials, pet owners who have used Canine Zone™ can testify to less begging, less hunger between meals, shinier coats, a greater enthusiasm for life and steady weight loss.

Modified Version of The Zone

Canine Zone™ is a dog modified version of the world renowned Zone Diet with a few minor adjustments to meet our canines' hormonal



needs. It contains L-Carnitine, an ingredient in human weight loss products, Vitamin E for the immune system and several antioxidants. What distinguishes Canine Zone™ from many other weight loss foods is that it doesn't compromise the necessary carbohydrates, fat, protein and nutrients that your dog still needs to maintain good, balanced health. Even though your dog may be overweight, he still needs fat in his diet for the immune system. Because protein is the building block of the body, Canine Zone™ contains real fish, chicken and eggs. Many diet dog foods on the market today are choked with fiber. Although fiber is indeed necessary in one's diet, unfortunately, a diet consisting mostly of fiber does not nourish the body properly. If your dog is eating a poorly balanced diet food, he will lose weight the hard and unnecessary way—eternally hungry.

In the Zone or In Balance

Canine Zone's balance of carbohydrates, fat and protein will help keep your dog's blood sugar balanced. An imbalance of the blood sugar may make your dog feel hungry and cause him to overeat. It's the brain responding to something it's lacking.

Healthy Solutions & Nutritional Supplements

Product	Size	Retail Price	Autoship Price	Item #	Description
Agility for Dogs & Cats	60 chewable tablets	\$39.95	\$31.95	#101011	Vitamin, mineral & herbal formula -supports bones & joints
Skin & Coat Formula for Dogs & Cats	60 chewable tablets	\$29.95	\$22.95	#102001	Optimal skin & coat health with microencapsulated Omega 3 Fatty Acids
Advanced Daily Supplement for Dogs	60 chewable tablets	\$23.95	17.95	#102012	Advanced Daily Supplements - cutting-edge formulas with unique health-promoting ingredients. Contains a broad spectrum of vitamins, minerals and plant nutrients. An array of proteins and high levels of antioxidants.
Advanced Daily Supplement for Dogs	30 chewable tablets	\$12.95	\$9.95	#102017	
Advanced Daily Supplement for Cats	360 chewable tablets	\$17.95	\$13.95	#103012	

Healthy Treats for Dogs and Cats

Gourmet Dental Treats for Dogs	14 oz. Bag	\$10.95	\$8.95	#410014	Triple action formula promotes, healthy teeth, gums & fresh breath – delicious!
Gourmet Dental Treats for Dogs	28 oz. bag	\$19.95	\$16.50	#410028	
Antioxidant Health Bars for Dogs	14 oz. Bag	\$10.95	\$8.95	#410114	Treat your dog to better health naturally with 70+ antioxidants – delicious
Antioxidant Health Bars for Dogs	24 oz. bag	\$16.95	\$13.95	#410124	
Gourmet Porky Puffs	5 in a bag	\$8.95	\$7.29	#420006	All natural, pork snout dog chews - fully digestible chews – hickory smoked
Edible Dog Bones – Sm to Med Dogs	4 in a bag	\$11.25	\$8.95	#420024	Delicious, all natural, fully digestible chew treats – bacon flavor
Edible Dog Bones – Med to Lg Dogs	4 in a bag	\$12.49	\$9.95	#420032	
Purr-fectly Natural™ Gourmet Cat Treats	4 oz. bag	\$8.95	\$6.95	#405404	Improves coat health & supports digestion
Oven Baked Cookies for Horses	24 oz. cont.	\$21.95	\$17.95	#500024	Delicious & nutritious – great for a glowing coat and overall health

Premium Health Food for Dogs and Cats

Life's Abundance Premium Health Food for Dogs	8 lb. bag	\$13.95	\$11.59	#401008	Life's Abundance Premium Health Foods for Dogs & Cats contain all natural, premium ingredients with powerful antioxidants, probiotics, Omega 3 fatty acids & more. NO by-products, NO corn, wheat, dairy, NO artificial flavors or chemical preservatives
Life's Abundance Premium Health Food for Dogs	20 lb. bag	\$27.95	\$24.49	#401020	
Life's Abundance Premium Health Food for Dogs	40 lb. bag	\$52.95	\$46.95	#401041	
Life's Abundance Premium Health Food for Cats	6.6 lb. bag	\$14.95	\$12.69	#405006	
Life's Abundance Premium Health Food for Cats	16.5 lb. bag	\$34.95	\$29.49	#405016	
Canine Zone Weight Loss Food for Dogs	6.6 lb. bag	\$15.50	\$12.95	#401106	Revolutionary new food based on Dr. Barry Sears' Zone Diet. Helps dogs lose weight - nutrient rich formula
Canine Zone Weight Loss Food for Dogs	17.6 lb. Bag	\$34.50	\$29.95	#401117	
Canine Zone Weight Loss Food for Dogs	35.3 lb. bag	\$64.95	\$56.95	#401135	

Daily Nutritional Systems

Life's Abundance Daily Nutritional System for Dogs – Small	8 lb. bag & 1 sm bottle	\$26.90	\$20.90	#410408	Life's Abundance® Premium Health Foods for Dogs & Cats and Canine Zone™ Weight Loss Food for Dogs both provide a solid daily nutritional foundation. Once a good foundation is established, a daily supplement is required because every pet has unique nutritional needs . For example, huskies often need more zinc than other breeds and long hair cats often need more biotin than other cats. Advanced Daily Supplement with Phytonutrient Power provides the additional nutrient to support the optimum health of your precious dog or cat.
Life's Abundance Daily Nutritional System for Dogs – Large	20 lb. bag & 1 lg bottle	\$51.90	\$40.90	#401420	
Life's Abundance Daily Nutritional System for Dogs – Extra Large	40 lb. bag & 2 lg bottles	\$99.95	\$79.95	#401440	
Life's Abundance Daily Nutritional System for Cats – Small	6.6 lb. bag & 1 bottle	\$32.90	\$25.90	#405306	
Life's Abundance Daily Nutritional System for Cats – Large	16.5 lb. bag & 2 bottles	\$70.85	\$55.85	#405316	
Canine Zone Daily Nutritional System for Dogs – Small	6.6 lb. bag & 1 sm Bottle	\$28.45	\$22.25	#401406	
Canine Zone Daily Nutritional System for Dogs – Large	17.6 lb. bag & 1 lg Bottle	\$58.45	\$45.95	#401417	
Canine Zone Daily Nutritional System for Dogs – Extra Large	35.3 lb. bag & 2 lg bottles	\$112.85	\$89.50	#401435	

The Trilogy Autoship Program

What is Autoship?

Autoship is our **FREE Automatic Shipment Program** ... we ship products right to your door automatically! On Autoship, you can get shipments from every 14 days to every 90 days or anywhere in between. Or you can get shipments on the same day of each month (between the 1st and 28th). Autoship is absolutely risk free and it can be cancelled at any time. But that's not all ... customers that are on Autoship can get **ALL their products for wholesale prices!** Contact your Field Representative to go on

Autoship and you'll never have to worry about running out of Trilogy products again!

When will my Autoship order arrive?

If you give us your e-mail address, a notification will be sent to you with your tracking information. This will enable you to track your shipment through the UPS web site. The number of days required to ship your order from the HPN warehouse to your home depends on your individual location.

If I change my Autoship order for the next month, will it revert back to my original order on the following shipment?

No. Once an Autoship order has been changed, that order becomes your standard Autoship shipment.

How do I change my Autoship?

To change your autoship, you can call customer service toll free at 1-877-387-4564 from Monday through Friday from 8:00 AM to 7:00 PM Eastern Time or you can email your Autoship changes to support@healthypetnet.com

Trilogy ... people, planet and pets, where Mother Nature and modern science come together to provide safe and effective products for the health and well being of people, our pets and the planet in which we live.

For more information about this newsletter or Trilogy products, contact:

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